

The MacMillan Lecture

Car Design in the 21st Century



Ian Callum, Director of Design, Jaguar

Ian Callum is both Scottish born and educated and is one of the world's most acclaimed car designers. He has worked with many major car brands including Ford and Aston Martin. In 1999 Ian became Director of Design for Jaguar. His work has resulted in the transformation of the range, with award-winning designs for the XK, XF, XJ, F-TYPE and XE. In April this year Ian's Jaguar F-PACE won the "World Car of the Year" and "World Car Design of the Year" in New York. In addition he has just launched the Jaguar F-PACE, a compact performance SUV.

In 2006 he received the Royal Designer for Industry Award from the Royal Society of Arts and has been awarded six Honorary Doctorates from universities around the world. One of his current major projects is the Jaguar I-PACE all electric SUV due on sale in 2018 with a projected range of 300 miles.

He will present the 2017-2018 MacMillan Lecture on the future of car design in the 21st century, including how Jaguar is embracing autonomy and electrification.

Ian's thoughts on design will be of interest to engineers from all branches of the profession.



Admission Free
Visitors Welcome
Please register at:
<https://www.eventbrite.co.uk/e/car-design-in-the-21st-century-tickets-36924794053>

Monday 18th Sept 2017
18.30 for 19.00
Room 325
John Anderson Building
107 Rottenrow East
Glasgow, G1 0NG

Please forward to your colleagues
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